

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 410269

1. THE NAME OF THE CANDIDATE IS: JC Bermudez
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Mayor of Doral in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
The Juan Carlos "JC" Bermudez
Campaigne
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Jose Reisco
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Tere Gutierrez
Name
3733 SW 149th Ave Miami, FL 33185
Address
786.255.6317
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
Jose Reisco

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

WPLG, INC.

Orders
Order / Rev: 410269
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 11/06/16 - 11/06/16
Original Date / Rev: 11/01/16 / 11/01/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: G Media Group, The
Buying Contact: Tere Gutierrez
Billing Contact:
 3733 SW 149th Avenue
 Miami, FL 33185

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/JC Bermudez for Doral Mayor
Demographic: A25-54
Product Codes: PL-State-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/16	11/06/16	1	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	1	\$600.00	\$510.00	0.00
Totals	1	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	WPLG	11/06/16	11/06/16	TWISF/Michael Putney CM		1130a-1230p	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
This Week in South Florida																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1			\$600.00		0.00				
														Totals	1	\$600.00